

News Release

D.A.Consortium Inc.

DAC certified as a Google Cloud Platform Partner

Tokyo, March 22, 2018 ---D.A.Consortium Inc. (DAC) announces that they were certified as a Services Partner under the Google Cloud Platform™ (GCP™) Partner Program on February 19, 2018.



GCP is a suite of cloud computing services provided by Google™. GCP allows users to safely use the same infrastructure and technologies that Google uses internally, on the cloud. GCP Services Partners are service providers that provide support services to companies seeking to use GCP from implementation to technical support for development of individual applications using GCP. Information on Services Partners are listed in the Google Cloud Partner Directory and they support to expand the business of a company that plans to use GCP.

DAC has amassed a wealth of knowledge on using GCP through development of its own products. Based on this knowledgebase, DAC provides comprehensive support to companies so that they can capitalize on GCP in digital marketing through efforts such as data-based customer analysis, promotional advertising strategies, and customer engagement strategies.

As a GCP Services Partner, DAC will help advertisers and advertising companies develop effective digital marketing campaigns, and support media companies to increase the value of their content and boost their revenue.

(*) Google, Google Cloud Platform, and GCP are trademarks or registered trademarks of Google LLC.

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<Corporate Information>

■ D.A.Consortium Inc.

Representative : Masaya Shimada, President&CEO

Head Office : Yebisu GardenPlace Tower 33F, 4-20-3, Ebisu, Shibuya-ku, Tokyo

Established : December 1996

Business : Online media transaction related business, Solution business,
Ad Operations Business

※DAC is a 100% subsidiary of D.A.Consortium Holdings Inc.

■ D.A.Consortium Holdings Inc.

Representative : Masaya Shimada, Representative Director & President

Head Office : Yebisu GardenPlace Tower 33F, 4-20-3, Ebisu, Shibuya-ku, Tokyo

Established : December 2016

Listing Market : 2nd Section of Tokyo Stock Exchange (Stock code: 6534)

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