

Notice of Change in the Terms and Conditions

April 28, 2021

D.A.Consortium Inc.

To Our Business Partners;

We are pleased to inform you that from June 1, 2021, we will update "The Basic Conditions of Advertising Transaction". Please check the following web page for changes and new terms and conditions. If the URL below does not work, please copy it and open the link.

Terms and conditions subject to revision: The Basic Conditions of Advertising Transaction

Effective Date: June 1, 2021

The major changes to the Terms and Conditions include:

- Changes due to the revision of the Civil Code in Japanese Law in 2020
 - Article 3.2 Scope and Modification of the Master Agreement
- Dispute resolution will be changed from ICC to JCAA
 - Article 22 Dispute Resolution
- Some of the Articles are changed to align with our other contracts
 - Article 13 Obligation of Confidentiality
 - Article 14.2 (*deleted and moved to Article 17 Exclusion of Antisocial Forces*)
 - Article 19 Termination
 - Article 25 Entire Agreement (*established*)
- In addition, changes to “plain English” and unification of expressions, etc.
- * Track changes : <https://dachd.box.com/s/kr1j3rkw07tqyyh4agjuwtmflk8sqaod>

New Terms and Conditions

https://www.dac.co.jp/clause/agency_en_pre/?p=clause/agency_en_pre

(ID: agency_reader) (PW: agency)

* The above URL is valid until May 31, 2021. After June 1, 2021, please check the same URL as of the current Terms and Conditions below. (i.e. until May 31st, you can check the future Terms and Conditions at the above URL, but from June 1st, the current Terms and Conditions will be updated, so the new Terms and Conditions will be posted at the same URL as before.)

Current Terms and Conditions

https://www.dac.co.jp/clause/agency_en/?p=clause/agency_en

* Current Terms and Conditions can be viewed until May 31, 2021. At June 1, 2021, this Terms and Conditions will be automatically updated and the New Terms and Conditions shall become effective.

Respectfully