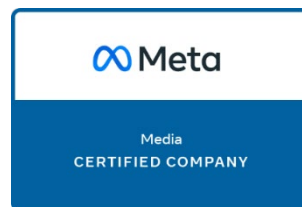


DAC's three South East Asia subsidiaries certified as Meta Media Certified Companies

Tokyo, January 17, 2023 --- D.A. Consortium Inc. (DAC) is pleased to announce that our consolidated subsidiary, DAC ASIA PTE. LTD. (DAC ASIA)'s three affiliates, PT Daniswara Amanah Cipta (i-dac Indonesia), I-DAC (Bangkok) Co., Ltd. (i-dac Bangkok), and I-DAC Vietnam Co., Ltd. (i-dac Vietnam), are some of the first to be certified Meta Certified Companies in Southeast Asia.

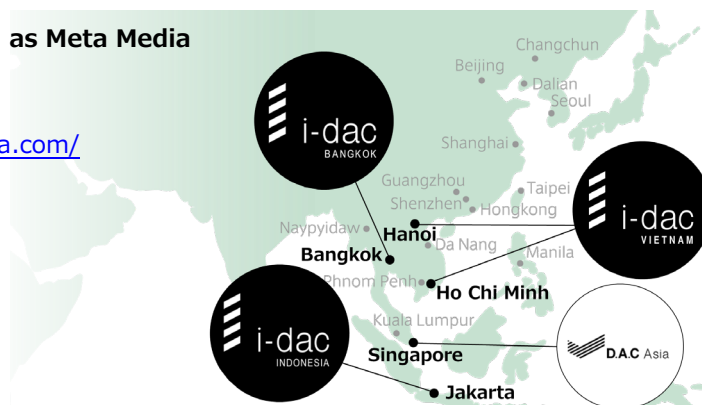


This certification is in the "Media" category of the company level certification program "Meta Certified Company", introduced by Meta in 2022. Only companies which fulfill certain criteria, such as having employees with official Meta Certifications (Blueprint) and having the capability to run successful campaigns and provide high-quality services (*1) are certified.

Since the establishment of DAC Asia in Singapore in 2012, DAC has been expanding its digital marketing operations in Southeast Asia, focusing first on business development in Indonesia and Thailand, followed by Vietnam with the establishment of i-dac Vietnam in July 2022 (*2). This certification demonstrates that i-dac Indonesia, i-dac Bangkok, and i-dac Vietnam continue to be recognized for their wealth of knowledge on Facebook® and Instagram, advanced marketing strategies, and expertise in digital technologies (*3).

<Three companies certified as Meta Media Certified Company>

- **i-dac Indonesia**
<https://www.i-dacindonesia.com/>
- **i-dac Bangkok**
<https://i-dacbangkok.com/>
- **i-dac Vietnam**
<https://i-dac.vn/>



Together with our group companies, DAC will continue to provide high-quality digital marketing services and expand the business in Southeast Asia as a Meta Certified Company.

“Facebook® and Instagram are registered trademarks of Meta Inc.

(*1) About Meta Certified Company: <https://www.facebook.com/business/learn/certifiedcompany>

(*2) August 2022 Release: DAC establishes a new digital ad company in Vietnam

https://www.dac.co.jp/english/index.php/press/2022/20220801_idacvn

(*3) Date of certification: November 2022

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<DAC ASIA PTE. LTD. (DAC Asia)>

Representative: Managing Director Mitsuo Omaru

Head Office: 1 Keong Saik Road Singapore 089109

Established: May 2012

Business: Development of Internet advertising business in ASEAN countries, market research, support for business development of group companies in Asia

<Corporate Information>

■ **D.A.Consortium Inc.** <https://www.dac.co.jp/english/>

Established in 1996 during the early days of online advertising, DAC has led the formation and growth of the digital marketing industry by steadily expanding its operations with the increased digitalization of information and lifestyles.

Utilizing a wealth of knowledge and experience in digital advertising, advanced technological development skills, and strong relationships media companies, platformers and other technology partners, DAC provides global and comprehensive digital marketing services, such as supporting company data utilization, designing promotional initiatives, and developing and constructing marketing systems.

Guided by the mission, “**Empowering the digital future,**” DAC will continue to be a leader in creating new forms of digital ads and marketing that provide new value to society.

Representative : Yuzo Tanaka,

President, Executive Officer, CEO & CCO (Chief Compliance Officer)

Head Office : Yebisu Garden Place Tower, 4-20-3, Ebisu, Shibuya-ku, Tokyo

Established : December 1996

Business : Online media transaction related business, Solution business,
Ad Operations Business

For inquiries regarding this News Release

D.A.Consortium Inc.

Corporate Strategy Group Public Relations / E-mail : ir_inf@dac.co.jp

Empowering the digital future

デジタルの未来に、もっと力を。